



CONVEGNO INTERNAZIONALE  
DARE VALORE ALLA NATURA  
I Servizi ecosistemici per "nutrire il pianeta"  
venerdì 12 giugno 2015  
EXPO 2015 - MILANO

## "The value and social significance of ecosystem services in Finland and in the Nordic Countries"



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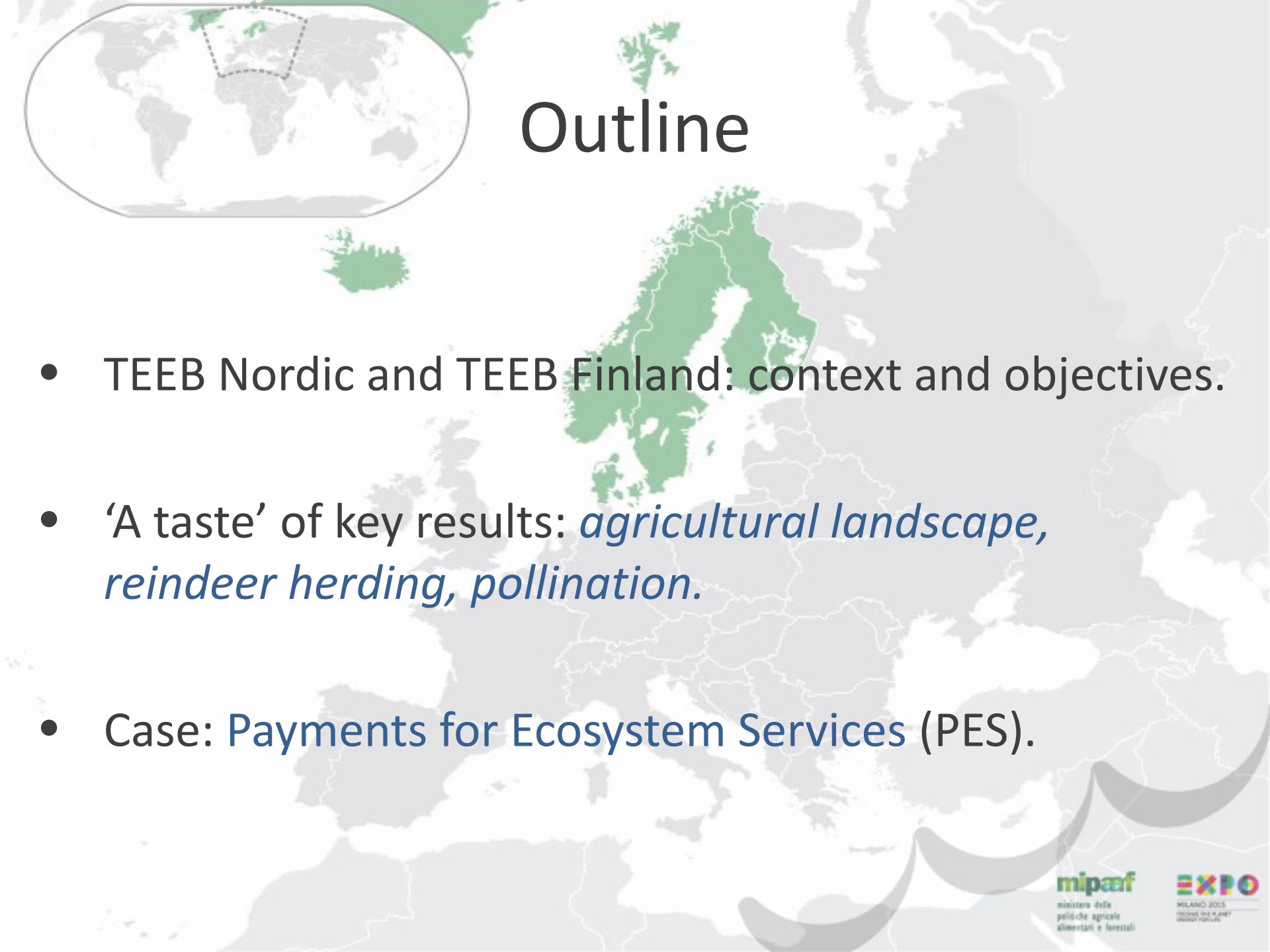
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# Outline



- TEEB Nordic and TEEB Finland: context and objectives.
- ‘A taste’ of key results: *agricultural landscape, reindeer herding, pollination.*
- Case: Payments for Ecosystem Services (PES).

# TEEB Nordic & TEEB Finland

## TEEB – The Economics of Ecosystems and Biodiversity

Making Nature's Values Visible



### KEY OBJECTIVES

- Identification of ecosystem services
- Identification of indicators:  
biophysical & socio-economic
- Exploration of policy responses

A synthesis developed by the European Environmental Policy, Finnish Environment Institute contributions and support from experts.

Carried out in the context of The Economics of Ecosystems and Biodiversity (TEEB) and funded by the Nordic Council of Ministers in the context of the Finnish Presidency 2011.



MINISTRY OF THE ENVIRONMENT

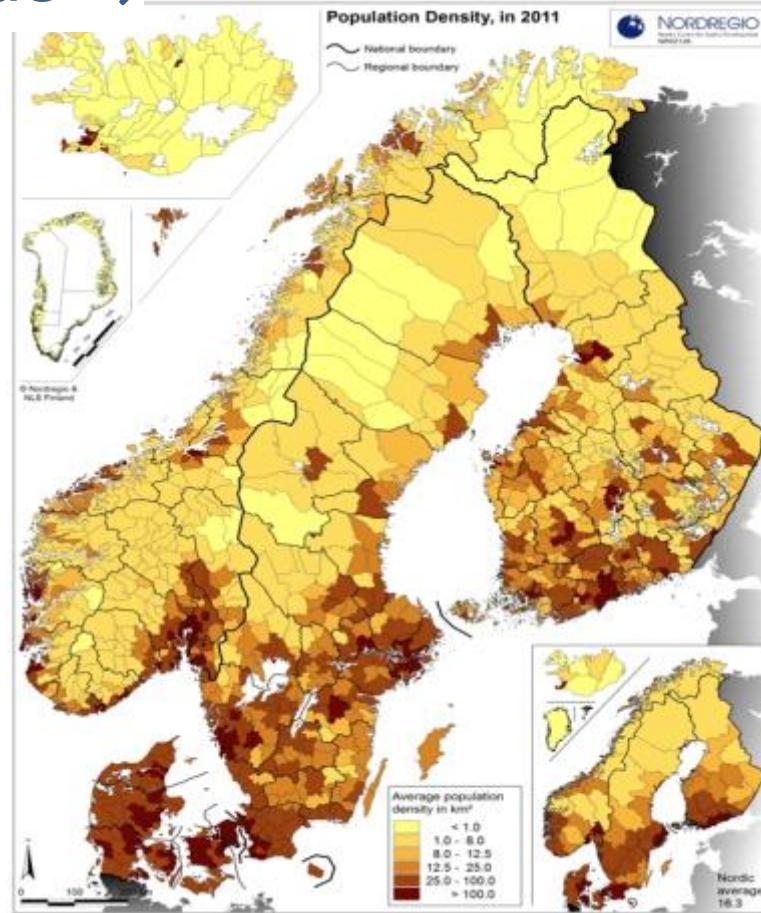
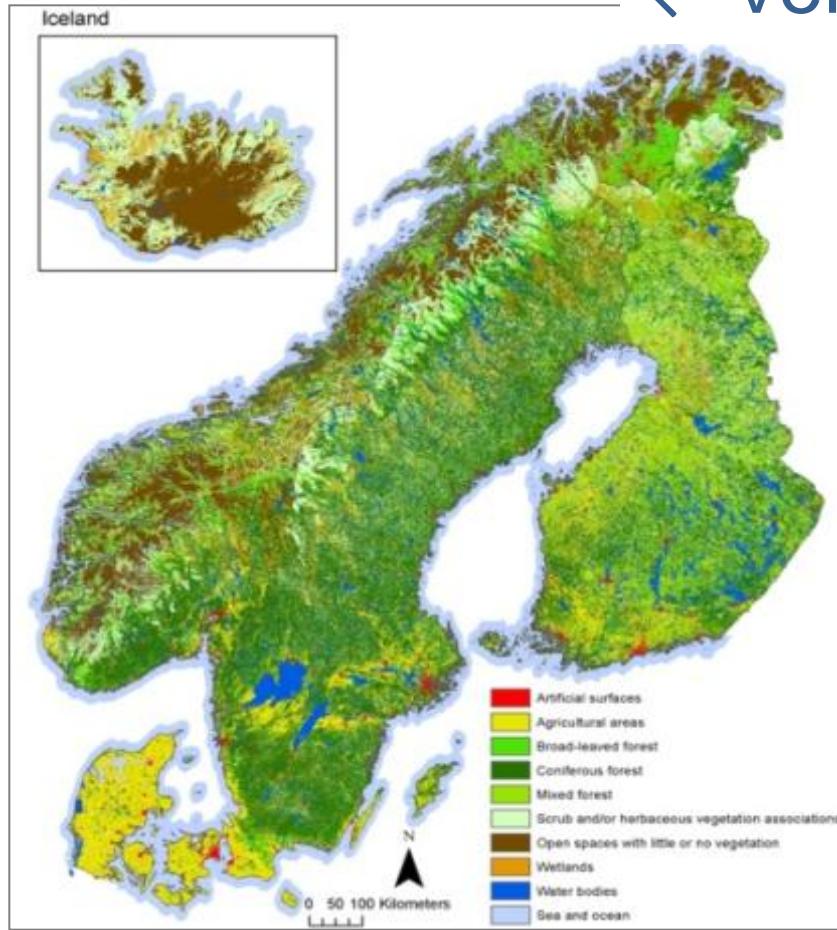
# ‘A taste of’ key results

## Examples of Ecosystem Services and their indicators



# Nordic Countries

← Versus →



## CORINE Land Cover

Data source: EEA: Corine Land Cover 2006 raster data – version 16 (04/2012). © SYKE, © European Environment Agency.

## Population density

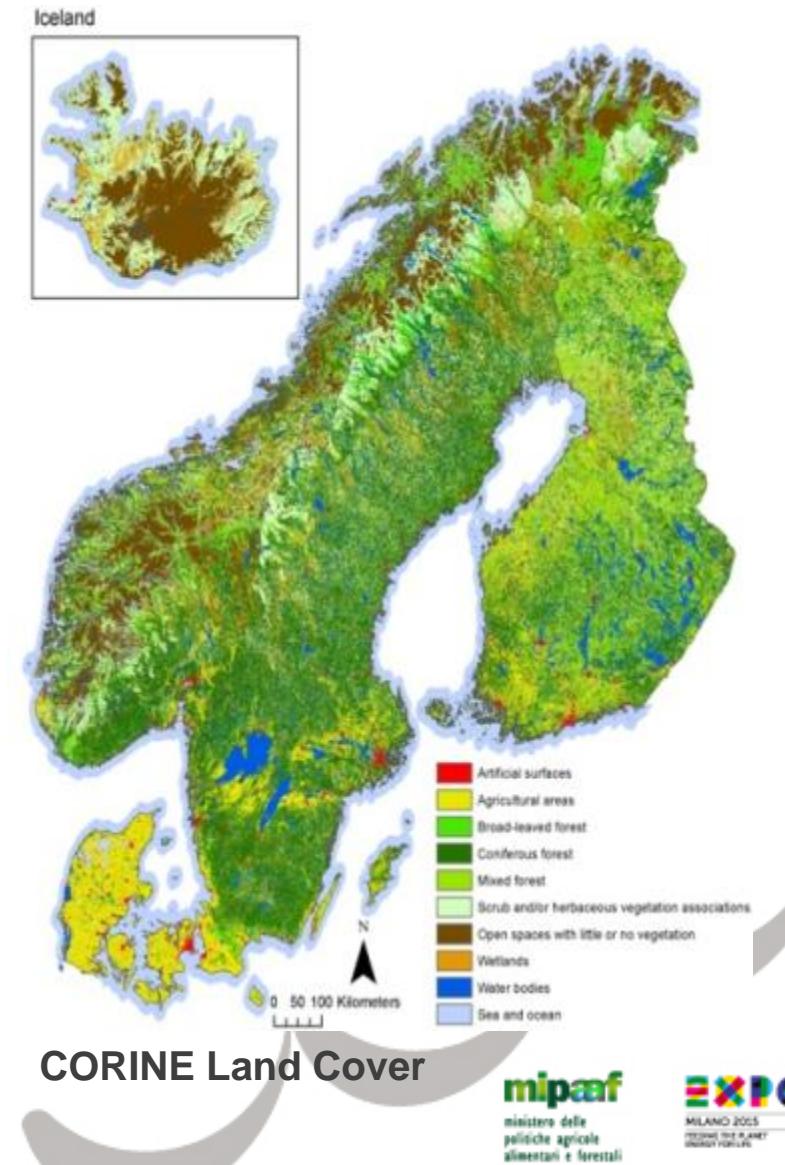
Data source: Nordregio Nordic Centre for Spatial Development. © SYKE, © Nordregio

# Nordic ‘specialities’

Wood-based bioenergy  
Reindeer herding  
Non-timber forest products  
Water purification

*Closely linked to*

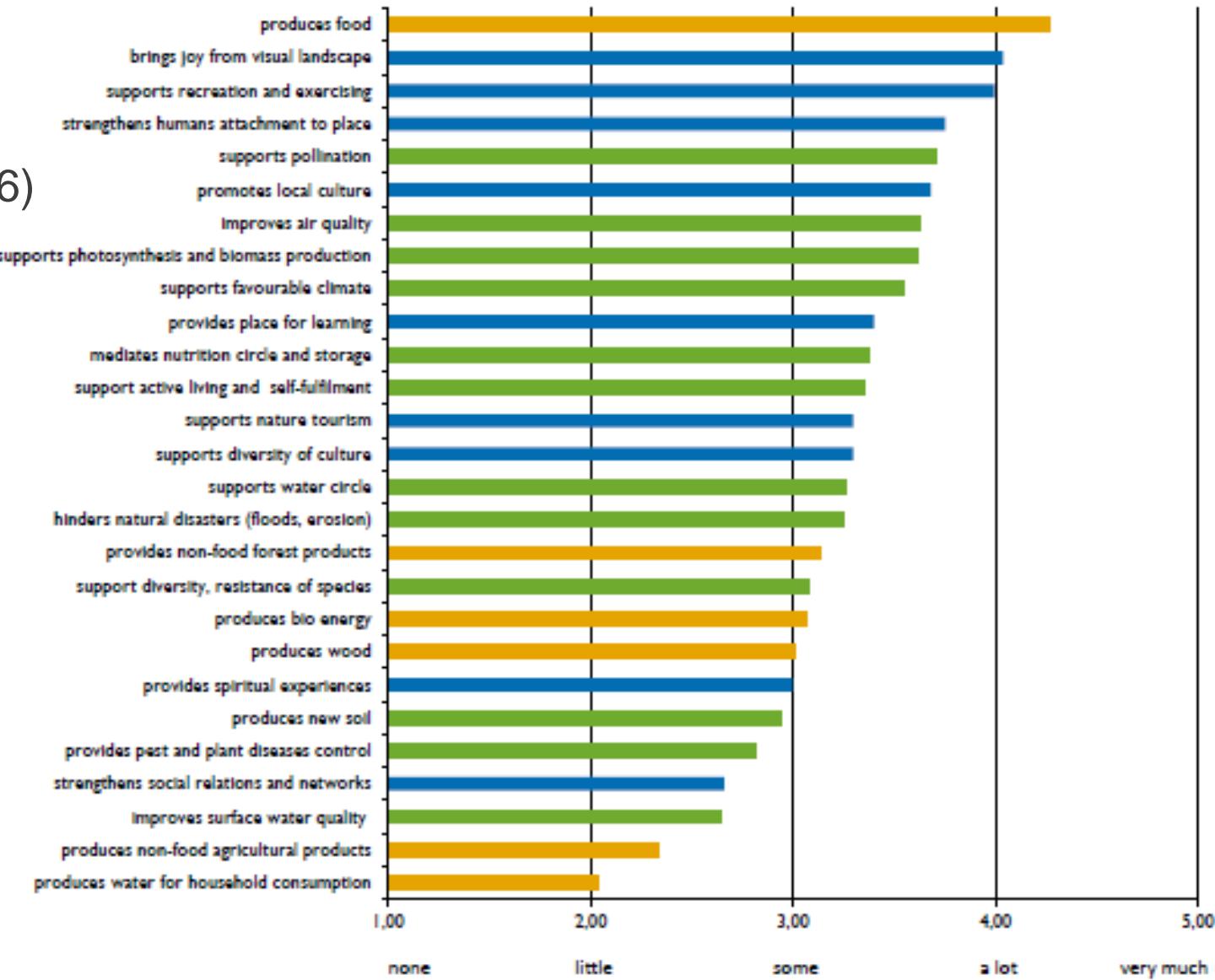
Recreation and tourism  
Bio-innovations / bio-economy  
Carbon storage and sequestration  
Nature-inspired arts, crafts, fashion



# AGRICULTURAL LANDSCAPE

Citizens' (N= 3016)  
evaluation  
of the  
importance of  
ecosystem  
services

Pouta et al. 2014

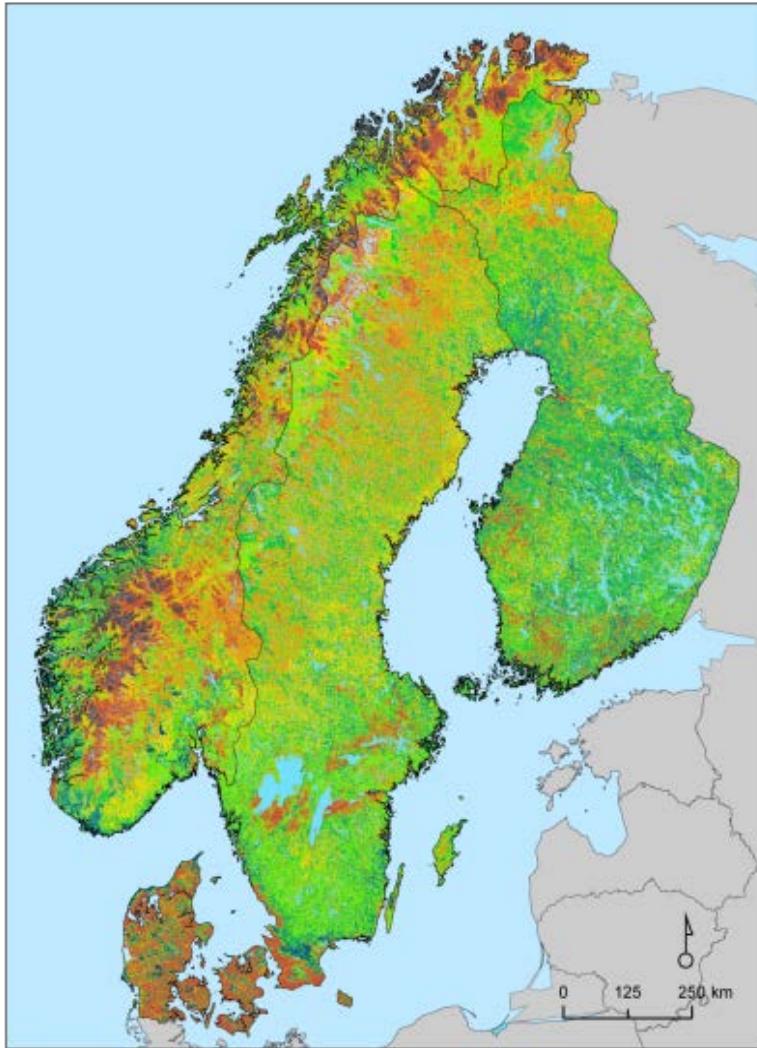


# Reindeer herding

Country	Herders	Reindeers	Size land (km <sup>2</sup> )	Organisation	Monopoly	Value (M EUR)	2004	2005	2006
Finland	5 600 Sami & non-Sami	186 000	114 000 (33%)	57 cooperatives	No	>10	>10	13	
Sweden	3 500 Sami; 1000 non-Sami	227 000	160 000 (34%)	51 villages	Yes	<5	<5	7	
Norway	2 936 Sami	165 000	140 000 (40%)	80 districts	Yes	<10	<10	<10	



# Pollination



**Finland:** honeybee pollination of selected crops estimated at **18 million EUR** a year; and of wild berries **3.9 million EUR** a year (Lehtonen 2012).

**Denmark:** insect pollination estimated at **56.6 to 92.8 million EUR** a year (Axelsen et al. 2011).

**Sweden:** honeybee pollination estimated at **21.5- 37 million EUR** a year (Pedersen 2009).

The most important pollinators are bumblebees and honeybees

# Payments for Ecosystem Services

Potential for the implementation  
in Finland



# PES for water in Finland

## Private PES

Initiated by water companies seeking to establish nature-based solutions for securing good quality water and deal with wastewater treatment

## LIFE+ projects for water and nature

Can have a pioneering role in kick-starting PES scheme or establishing other market-based instruments, but cannot be used to finance on-going payments

## One-off investments in green infrastructure

Can work together with PES to secure ecological continuity (e.g. wetland restoration)

## Municipal water fees

Can be used to implement public PES schemes, but require participatory approach, including communicating values and results to relevant stakeholders

Regional / Local

## River basin management plans

Can potentially constitute the framework for implementing PES at watershed level

National / Regional

## Improved agri-environmental schemes

Introducing outcome-based payments and targeting ecologically sensitive areas for water management

## Water purification

## Water regulation

## Regulatory / legislative baselines

Underlying the policy mix and securing a safe minimum standard of biodiversity conservation and ecosystem services provision

No existing PES schemes in Finland.

Potential to develop PES-type measures by creating a mix of policy instruments where PES can work efficiently

# Message from the North

**Ecosystem services:**

Universal concept

Context-specific recipe



# KIITOS THANK YOU GRAZIE

## TEEB Nordic

**Study available at:** <http://www.ieep.eu/work-areas/biodiversity/financing-biodiversity/2013/01/socio-economic-socio-economic-importance-of-ecosystem-services-in-the-nordic-countries-synthesis>

## TEEB Finland

**Study available at:** <http://www.ieep.eu/publications/2015/01/the-value-and-social-significance-of-ecosystem-services-in-finland-teeb-for-finland>

**GOOGLE IT!**

**"TEEB Nordic" and  
"TEEB Finland"**

## Project leaders

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